

THE *Difference* PROGRAM

• *Giving Back to the Community We Serve* •



Diamond Valley
Federal Credit Union



Diamond Valley Federal Credit Union is a community chartered credit union that serves the families of Vanderburgh County. Since 1961, we have been providing our members with beneficial products and services, allowing their financial dreams to become reality!

We are proud of our reputation of giving back to the community we serve through event sponsorships and donations to many local organizations, but, we want to do more...

Your organization has been selected to take advantage of an absolutely wonderful opportunity. Diamond Valley Federal Credit Union has developed a program, called The Difference Program. This unique program is designed to give back monetary donations to local, not-for-profit organizations, including churches and clubs. The Difference Program allows qualifying and approved organizations – like your's – to earn free donations, just by encouraging your members to join Diamond Valley Federal Credit Union. Here's how it works...

1. Name an Ambassador

Once you agree to participate, we ask that you appoint an "Ambassador" within your organization to head up The Difference Program. It's not a requirement, but the Ambassador will be encouraged to join the credit union with a minimum \$50.00 aggregate deposit*. In return, Diamond Valley Federal Credit Union will donate \$10.00 back to your organization!

2. Encourage Others to Join

The Ambassador will be asked to encourage fellow members of the organization to join the credit union. Everyone that opens a new membership at Diamond Valley Federal Credit Union on your organization's behalf (with a minimum \$50.00 aggregate deposit*) will earn a \$10.00 donation for the organization! We will provide the organization with referral cards that will make it easy to take full advantage of The Difference Program!

3. Reap the Benefits!

The more new members that join the credit union on behalf of your organization, the more donations your organization earns! We will coordinate and facilitate the donation payouts on a quarterly basis. Even better, there is no cap on how much your organization could earn from The Difference Program! For your convenience, we can even bring the credit union to you with on-site membership drives!

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If your Ambassador of your organization is already a member of Diamond Valley Federal Credit Union with an aggregate balance of \$50.00 or more, we'll go ahead and donate \$10.00 to your organization.

Most credit union's membership qualifications are sometimes confusing, but ours are very simple:

Membership in Diamond Valley Federal Credit Union is open to anyone who lives, works, worships or attends school in Vanderburgh County, or is an immediate family member of someone who does.

Most everyone within your organization is eligible for membership in our credit union.

If you are ready to get going with **The Difference Program** or have any questions, please contact the Business Development Manager at Diamond Valley Federal Credit Union at (812) 425-5152.

*There is a \$5.00 minimum deposit required to join the credit union. A combination of one or more of the following is included in the \$50.00 aggregate deposit: shares, share draft checking and/or share certificates.

Organizations must meet certain criteria set by Diamond Valley Federal Credit Union in order to take advantage of The Difference Program. Incentives provided by The Difference Program cannot be used with any other offer.





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